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Beer for Calloused Feet, Champagne and Caviar for the Face

By [ANNA BAHNEY](#)

FOR the adventure travelers of the spa world, there seems to be no end to the potions, machines and treatments dreamed up to pamper or smooth an ever-expanding array of body parts. There are regional twists — a beer pedicure in Chicago. And twists for the digital age — a salon in Ojai, Calif., that advertises a “[massage.com](#).” And there is no end of ingredients and slathers that salons insist have almost magical powers. Below are some of the newer — and stranger — treatments available.

CHAMPAGNE AND CAVIAR FACIAL What do you get when you mix the enzymes of Champagne and the properties of caviar extracts, which are rich in minerals; vitamins A, D and B complex, and protein? This salon says you get a firming, hydrating and moisturizing effect that helps to minimize fine lines and wrinkles on the face. \$165. Verabella Skin Therapy, Beverly Hills (310) 278-4733;

[verabella.com](#).

BOYZILIAN WAX You know the Brazilian. Well, this is the male version. Really. \$85. Nickel Spa, San Francisco, (415) 626-9000; [nickelspa.com](#).

LYMPHATIC DRAINAGE This salon says it can soothe the sinuses through a hydrating lymphatic drainage facial, on the face and throat, performed under light steam. Accompanied by an upper body massage. \$200. (Leave your Blue Cross card at home.) Gloss Day Spa, Manhattan, (212) 249-2100; on the Web at [glossdayspa.com](#).

BEER PEDICURE Go ahead, stick your feet into it. This spa says that the enzymes in beer soften calluses and exfoliate skin. Toenails are trimmed, filed and smoothed. \$30. Exsalonce Salon and Day Spa, Chicago, (773) 327-4848, on the Web at [exsaloncechicago.com](#).

MASSAGE.COM This is a cute name for a 50-minute back massage to help relieve the particular tensions and stresses caused by sitting at a computer. \$80. The Oaks at Ojai, Ojai, Calif., (800) 753-6257; [oaksspa.com](#). ANNA BAHNEY

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